



**INTEL<sup>®</sup>  
INNOVATION  
DAY**

# ОБЛАЧНЫЕ ТЕХНОЛОГИИ

# Облачные технологии

## Облачные технологии: основные тренды

Сергей Жуков, Директор по развитию корпоративного бизнеса Intel

## Опыт реализации и использования облаков

Станислав Закиров – руководитель лаборатории тестирования оборудования Mail.ru

Иван Веткасов, Архитектор Яндекс Облако

Петр Щеглов, руководитель продуктового департамента Селектел

## Стратегия развития собственных дата-центров. Опыт Интел IT

Михаил Цветков, Технический директор Intel

## Панельная дискуссия

Модератор: Николай Местер, директор по развитию корпоративных проектов Intel

**Mail.ru, Ростелеком, Селектел, Softline, Yandex**



# ОБЛАЧНЫЕ ТЕХНОЛОГИИ: ОСНОВНЫЕ ТРЕНДЫ

**Сергей Жуков**

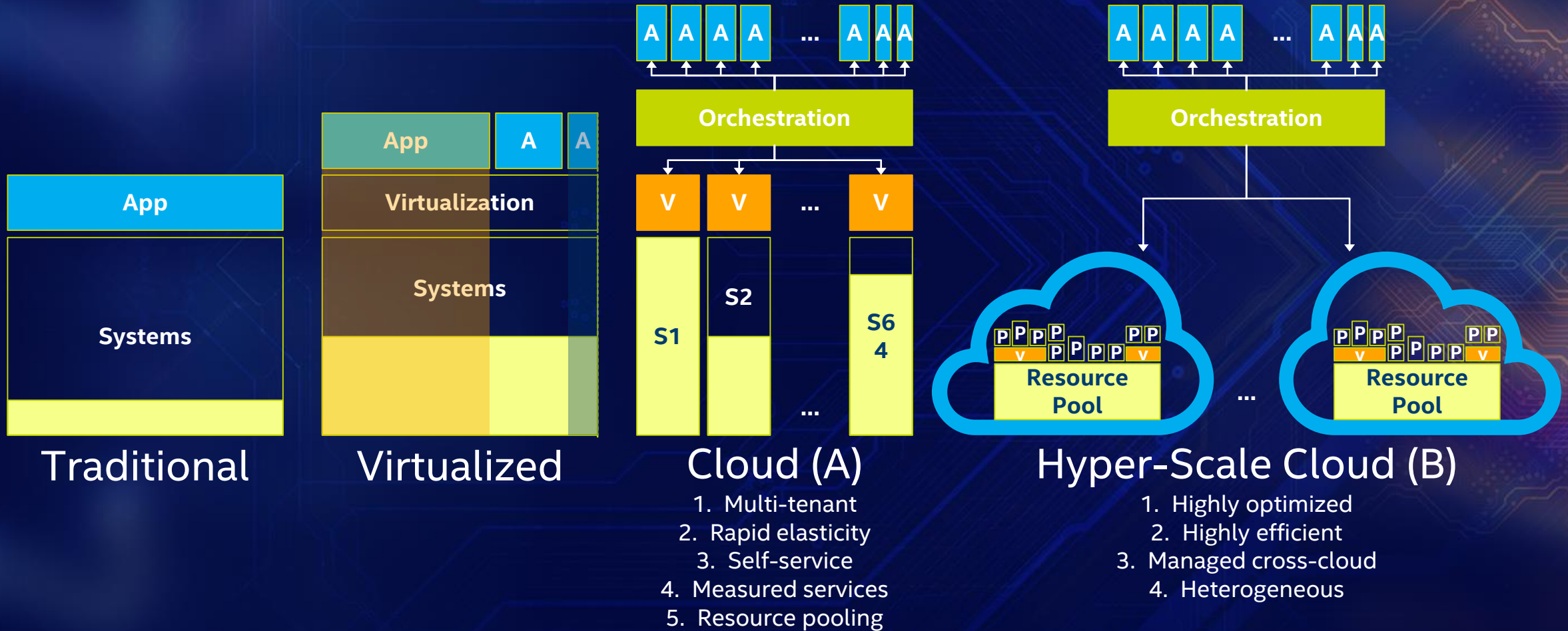
ДИРЕКТОР ПО РАЗВИТИЮ КОРПОРАТИВНОГО БИЗНЕСА INTEL



# ОБЛАКО ПОВСЮДУ

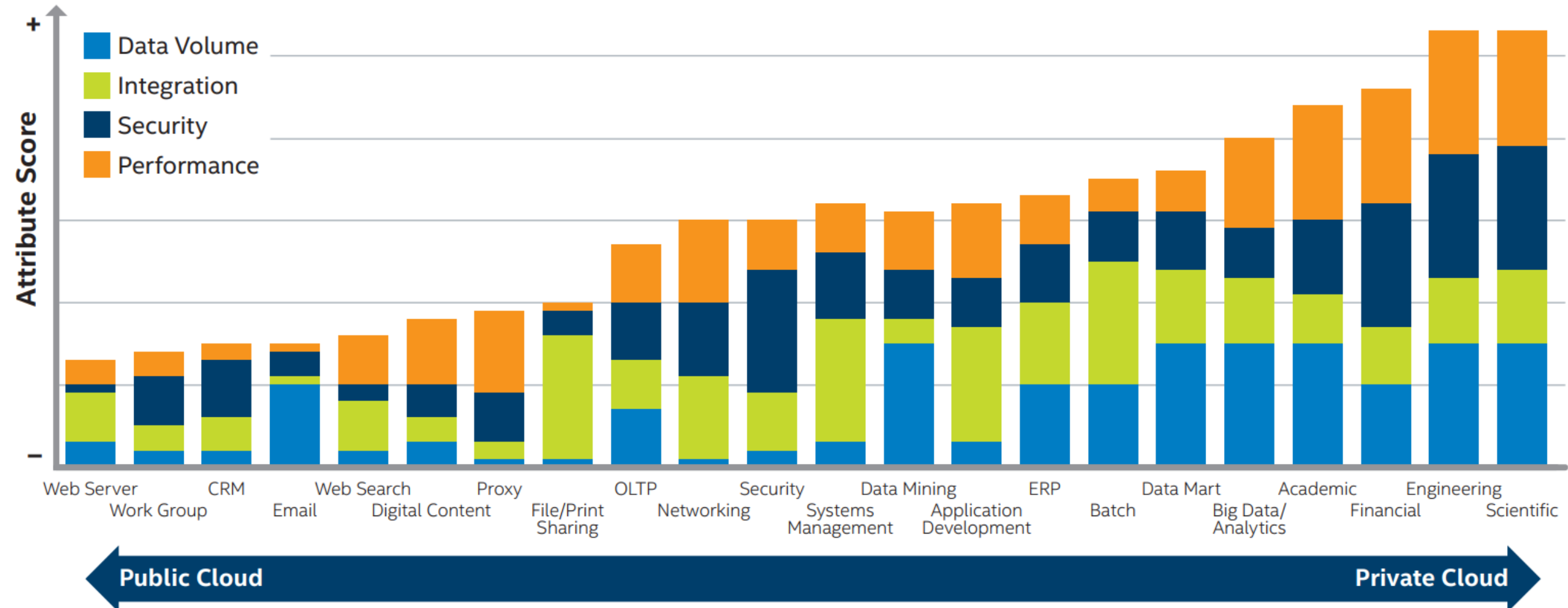


# ЭВОЛЮЦИЯ ЦЕНТРОВ ОБРАБОТКИ ДАННЫХ



МНОГОЧИСЛЕННЫЕ МОДЕЛИ БУДУТ СОХРАНЯТЬСЯ В ОБОЗРИМОМ БУДУЩЕМ

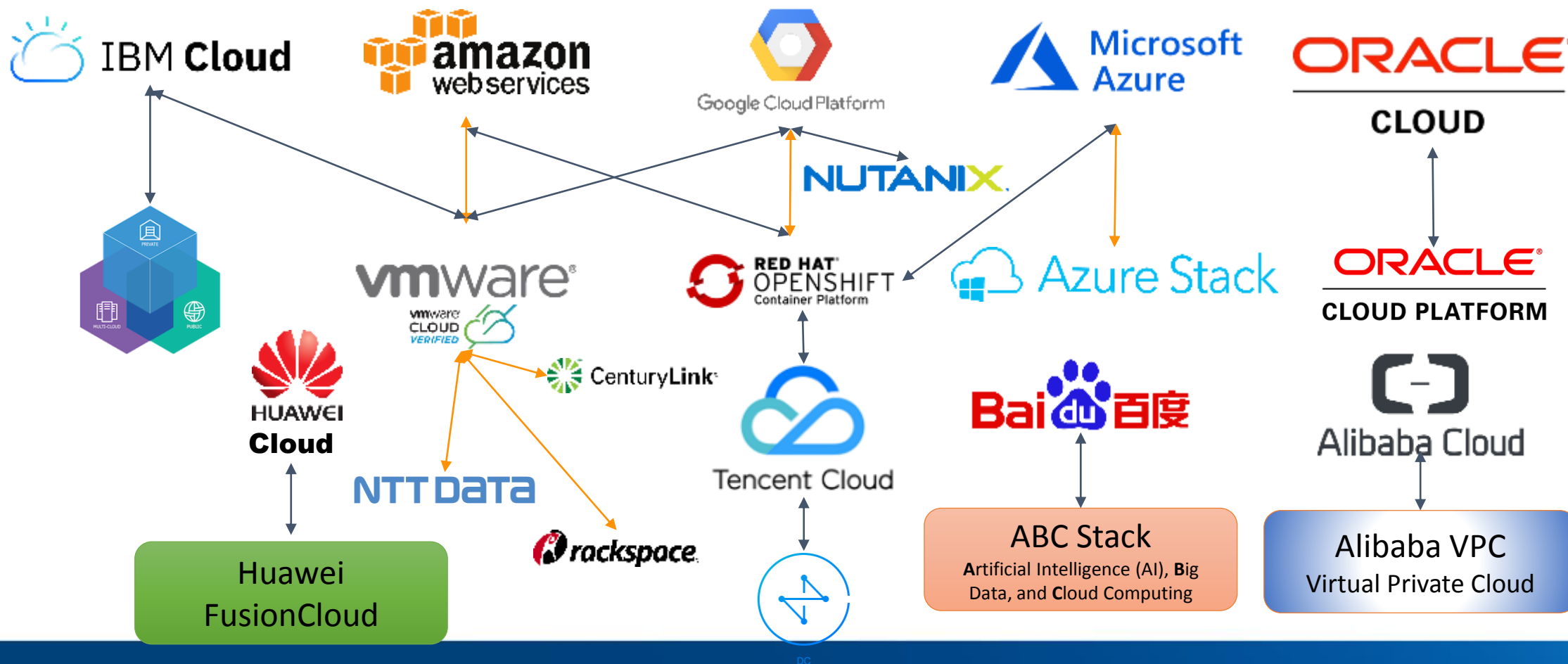
# МОДЕЛЬ ВЫБОРА ПУБЛИЧНЫХ /ПРИВАТНЫХ ОБЛАЧНЫХ СЕРВИСОВ



• Source: Optimal Workload Placement for Public, Hybrid, and Private Clouds. <https://www.intel.com/content/www/us/en/cloud-computing/enterprise-cloud-computing/optimal-workload-placement-for-public-hybrid-and-private-clouds-white-paper.html>

# ОБЛАЧНЫЕ СЕРВИСЫ ПРОДОЛЖАЮТ РАЗВИВАТЬСЯ...

Корпоративные заказчики ежедневно используют *несчётное количество сервисов*



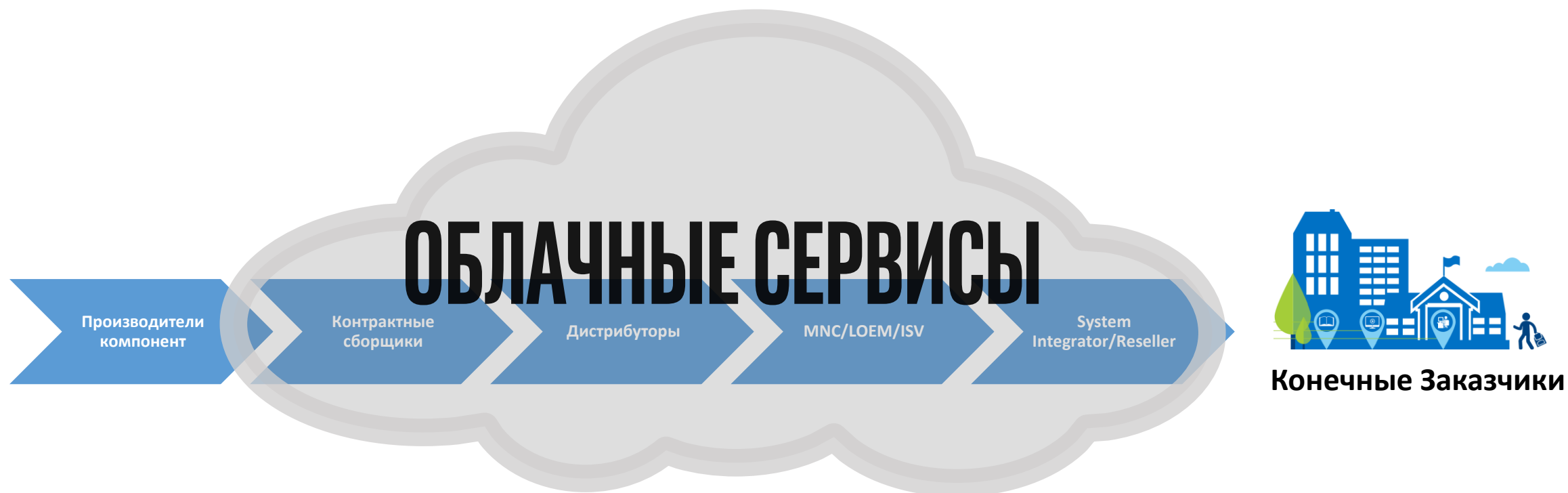


# ОБЛАЧНЫЕ СЕРВИСЫ – ВЛИЯНИЕ НА ИТ РЫНОК



**Конечные Заказчики**

# ОБЛАЧНЫЕ СЕРВИСЫ – ВЛИЯНИЕ НА ИТ РЫНОК





# НАШ ПОДХОД: ТЕСНОЕ СОТРУДНИЧЕСТВО



» ТЕХНОЛОГИИ ДЛЯ ПЛАТФОРМ  
ТРАНСФОРМАЦИИ



» ОПТИМИЗАЦИЯ РЕШЕНИЙ/СЕРВИСОВ  
И ДИФФЕРЕНЦИАЦИЯ



» РАЗВИТИЕ РЫНКА

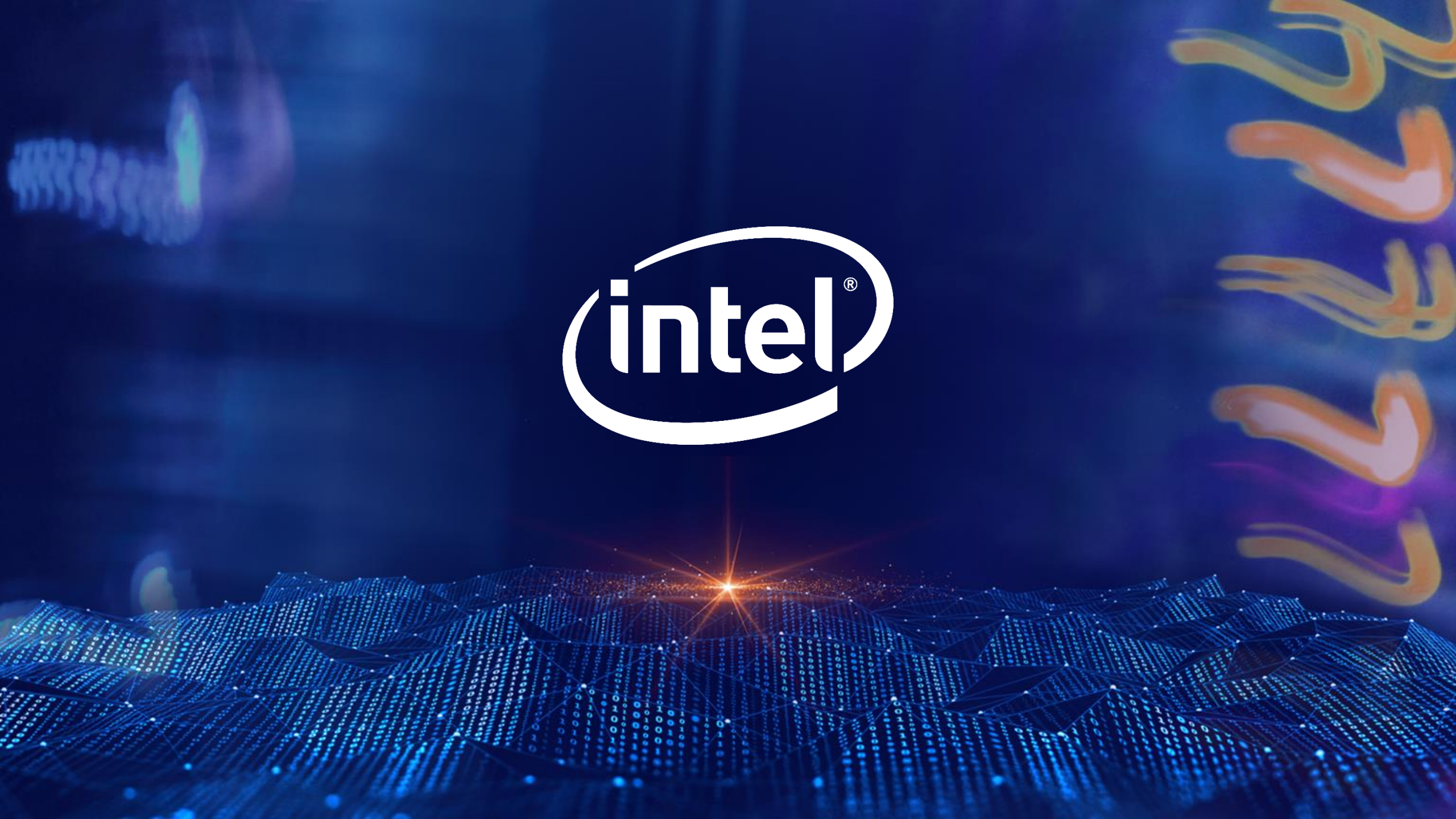
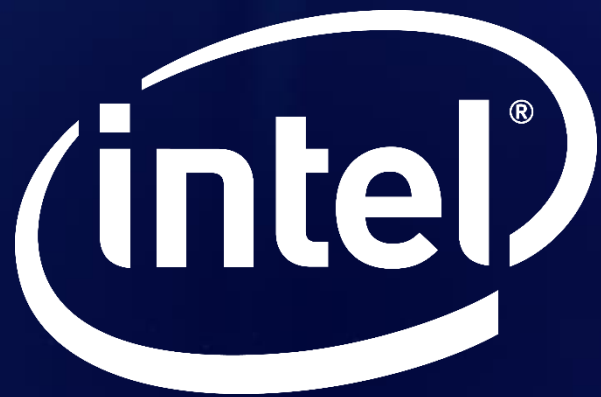
«БЫТЬ ИЛИ НЕ БЫТЬ»?



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# DISCLOSURES

Intel Technology and Manufacturing Day 2017 occurs during Intel's "Quiet Period," before Intel announces its 2017 first quarter financial and operating results. Therefore, presenters will not be addressing first quarter information during this year's program.

Statements in this presentation that refer to forecasts, future plans and expectations are forward-looking statements that involve a number of risks and uncertainties. Words such as "anticipates," "expects," "intends," "goals," "plans," "believes," "seeks," "estimates," "continues," "may," "will," "would," "should," "could," and variations of such words and similar expressions are intended to identify such forward-looking statements. Statements that refer to or are based on projections, uncertain events or assumptions also identify forward-looking statements. Such statements are based on management's expectations as of March 28, 2017, and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in these forward-looking statements. Important factors that could cause actual results to differ materially from the company's expectations are set forth in Intel's earnings release dated January 26, 2017, which is included as an exhibit to Intel's Form 8-K furnished to the SEC on such date. Additional information regarding these and other factors that could affect Intel's results is included in Intel's SEC filings, including the company's most recent reports on Forms 10-K, 10-Q and 8-K reports may be obtained by visiting our Investor Relations website at [www.intc.com](http://www.intc.com) or the SEC's website at [www.sec.gov](http://www.sec.gov).



The background is a solid blue color. Overlaid on this are several abstract, wavy patterns of thin lines. On the left, there are yellow lines that curve and flow towards the center. On the right, there are orange lines that curve and flow towards the center. A bright, multi-colored lens flare (yellow, orange, red, purple) is positioned on the right side, overlapping the orange wave pattern and the text.

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**В РИТМЕ ТЕХНОЛОГИИ**